



## Avery Dennison<sup>®</sup> 500 Event Film Series, Gloss & Matt

The versatile choice for indoor and outdoor displays

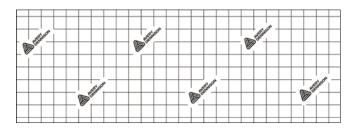
Avery Dennison<sup>®</sup> 500 Event Films are a highly versatile choice for many outdoor and indoor display applications - including directional signage, promotions, point-of sale, exhibitions and a wide range of other short-term needs.

These opaque, monomeric, calendered sign-cut films are available with a gloss or matt finish. A water-based adhesive improves sustainability by avoiding pollution from solvents, which means that 500 Event Films are also especially suitable for indoor applications.

The Avery Dennison<sup>®</sup> 500 Event Film Series offers excellent cutting properties on a wide range of computerised sign making equipment, with easy weeding of the matrix after cutting. The films have been developed specifically for signcutting purposes, and are thermal transfer printable.

## FEATURES

- > Excellent conversion properties for computerised signmaking
- > 47 matt colours with both permanent and semipermanent adhesives
- > 47 gloss colours with a permanent adhesive
- > Improved dimensional stability across the whole range
- > Blue contrast backing paper on gloss/matt white for simple conversion
- > New grid liner imprint for easier manual cutting



## **RECOMMENDATIONS FOR USE**

- Short-term outdoor marking, advertising and directional signage
- > Interior sign and display panel applications
- Exhibition stands, promotional displays and interior architectural signs
- > Special coloured promotional stickers



Inspired Brands. Intelligent World.™



## 500 EVENT FILM GLOSS PERMANENT ADHESIVE 500 EVENT FILM MATT PERMANENT AND SEMI-PERMANENT ADHESIVES

Colour	Product Name	Colour Name	Pantone	RAL	Colour	Product Name	Colour Name	Pantone	RAL
	Avery Dennison 526	Stone Yellow	102 C			Avery Dennison 537	Light Blue		
	Avery Dennison 527	Butter Yellow	YELLOW 012	1018		Avery Dennison 534	Turquoise		
	Avery Dennison 504	Primrose Yellow	109 C	1023		Avery Dennison 535	Teal	320 C	
	Avery Dennison 516	Light Orange	137 C	1028		Avery Dennison 536	Mint	7465 C	
	Avery Dennison 509	Orange	1585 C	2008		Avery Dennison 533	Forest Green	343 C	
	Avery Dennison 514	Poppy Red	172 C			Avery Dennison 532	Kelly Green	348 C	6024
	Avery Dennison 523	Medium Red	179 C	3028		Avery Dennison 506	Cactus Green	341 C	
	Avery Dennison 511	Cherry Red	485 C	2002		Avery Dennison 518	Grass Green	355 C	
	Avery Dennison 503	Geranium Red	186 C			Avery Dennison 517	Light Green	368 C	
	Avery Dennison 519	Red	1795 C			Avery Dennison 531	Lime	7488 C	
	Avery Dennison 515	Dark Red	1805 C			Avery Dennison 501	White	_	
	Avery Dennison 513	Burgundy	202 C	3004		Avery Dennison 544	Mist Grey		
	Avery Dennison 524	Magenta		4010		Avery Dennison 529	Light Grey	5435 C	
	Avery Dennison 541	Pink	210 C			Avery Dennison 508	Grey	7544 C	7046
	Avery Dennison 522	Violet	2593 C			Avery Dennison 545	Dove Grey	Cool Grey 8	
	Avery Dennison 540	Cobalt Blue	2767 C			Avery Dennison 530	Dark Grey	431 C	7012
	Avery Dennison 512	Dark Blue	_			Avery Dennison 502	Black	419 C	7021
	Avery Dennison 528	Vivid Blue	- 662 C			Avery Dennison 546	Silver	877C	9006
	Avery Dennison 520	Ultramarine Blue	_	5002		Avery Dennison 547	Gold		
	Avery Dennison 539	Reflex Blue	287 C			Avery Dennison 542	lvory	7506 C	
	Avery Dennison 505	Blue	-			Avery Dennison 543	Beige	468C	
	Avery Dennison 521	Intense Blue				Avery Dennison 507	Brown	7533 C	8017
	Avery Dennison 510	Bright Blue				Avery Dennison 548	Nut Brown	723 C	802
	Avery Dennison 538	Gentian Blue	- 7460 C						

Avery Dennison® has made every effort to match the colours in our 500 Event Film portfolio as close as possible to the Pantone and RAL colour code equivalents. The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.



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