



# Avery Dennison® Floor graphics series

A lasting impression - promotions, decoration and wayfinding

The Avery Dennison Digital Floor Graphics portfolio gives you more innovative, eye-catching and durable decoration and campaigns. Printable MPI™ films and improved dedicated DOL materials can be used across a very wide range of potential venues.

## KEY BENEFITS

- > Excellent image quality with MPI 3001/3002 and MPI 2001/2002
- > Improved protection with DOL 6000 and DOL 5900 transparent matt textured overlaminates
- > Trouble-free maintenance
- > Slip resistance and fire classification rating available
- > Optimal size configuration of 1.37 x 50 lm for both print MPI film and DOL

## RECOMMENDED USES

- > Interior retail floor advertising and promotions
- > Short-term indoor exhibitions
- > Durable floor graphics for transport hub wayfinding
- > Hospitality venues and office interiors



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