

Avery Dennison® MPI™ 1103 EA Smart Wrap+



Smart Fast Application and excellent printability for your vehicle graphics.

The conformable MPI™ 1103 EA Smart Wrap+ cast film allows fast 3D applications on even the most challenging corrugations.

Thanks to its air egress system and repositionable adhesive, you can save time and money during installation. Printable with all digital print technologies, it delivers great color 'pop' and printing quality to be used for all your graphics. For the perfect combination and durability, use the dedicated protective DOL overlaminating film and give your application the last flawless touch.

Optimized Repositionability

The film can be lifted, moved, and repositioned far more easily and with greater control before final squeegeeing. This dramatically reduces the risk of misalignments and wrinkles, leading to less material waste.

Faster, More Controlled 3D Applications

By allowing applicators to place the film with less immediate adhesion, the process of navigating deep recesses, tight curves, and rivets becomes more manageable and efficient. This not only enhances the precision of the application but can also significantly shorten installation times, boosting overall shop productivity.



Key features

- 50 micron white, digitally printable Cast Wrapping film
- Printable with all digital ink systems
- Improved repositionability
- Grey adhesive system offering good opacity

Main benefits

- High-level 3D Conformability: Ideal for challenging surfaces, vehicle wraps, and rivets without the need for primers.
- Enhanced Ease of Use: Re-engineered liner and “Easy Apply” technology ensure a quick and clean installation.
- Printability: Compatible across all main digital platforms, including Latex, UV, and Eco-Solvent.

Recommended uses

- Partial and full wraps on private vehicles
- Partial and full wraps on commercial fleet
- Interior & exterior signs

Portfolio comparison

	MPI™ 1103 EA Smart Wrap+	MPI™ 1104 EA PW	MPI™ 1105 EA RS
EA feature	Yes	Yes	Yes
Conformability	3D	3D	3D
Durability printed	4 years	5 years	6 years
Repositionability	Medium/High	High	High
Slideability	No	Medium	High
Speed of application	Medium	High	High
Perceived tack	Low	Low	Low
LTR	No	No	Yes

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